



We Love Ridiculous

Money and a Plan Don't Guarantee Execution

Execution depends on communication, cascading priorities throughout the organization, and an external guide that holds the team accountable and keeps the momentum going. Lots of companies know what to do – but it's the doing that needs an external guide. That's what **Scaling 4 Growth** provides. We use the best systems on the planet including: **Gazelles and the Rockefeller Habits**, as well as software to track team initiatives and progress.

Strategic Thinking & Team Alignment

Discovery Interviews – are conducted with each member of the leadership team in one-on-one interviews to identify what's working, and what's not, what each team member believes is the biggest challenge, and the initiatives needed to correct them.

Identify core values and purpose – review them quarterly and set aggressive goals for sustainable growth. Discovery interviews, establishing a Big Hairy Audacious Goal (BAFG) and a Gazelles One-Page Strategic Plan are all included.

The 5 Behaviors of a Cohesive Team™ - Trust, Conflict, Commitment, Accountability and Results. This exercise teaches teams to work together cohesively.

Big 5 For Life - We apply the principles of the Big 5 for Life to solidify the core values of the leadership team and the purpose of the organization by identifying the 5 activities that will bring them to life.



Frumi has provided innovative and personalized services in a variety of meeting settings for our Board of Directors and Executive and Management Teams. She has guided us through extensive planning sessions and numerous group and individual activities that yielded tangible results relevant to the growth of our organization.”

Dan Rogers
CEO Goodwill Industries
of Orange County

Execution Planning



Culture Change - Formulate touch points as needed for creating and staying on a trajectory of steady growth.

Rockefeller Habits - A blueprint for preparing your business for optimal growth. Metrics are part of this program, as is determining the X Factor that will differentiate your company and accelerate success.

Gazelles One-Page Strategic Plan – Aligns and focuses the team. There is an emphasis on accountability, so that every member of the team is invested and understands the importance of their contribution to a results-oriented culture.

Other Services

360 Interviews – An impactful leadership tool, helping members of the leadership team and their employees to understand their strengths and weaknesses and identify development opportunities

Become a better leader - Understand the importance of personal integrity, consistent communication, and clearly defined expectations in building a results-oriented culture.

Performance Efficiency - High-functioning teams are efficient when everyone understands their role and meets expectations.

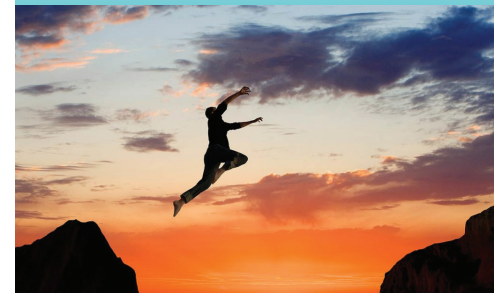
Board Retreats - For both nonprofit and for-profit organizations. Discovery Interviews prior to the retreat identify the most urgent issues for a results-oriented session.

Private Workshops - Private workshops on a wide range of topics. Discovery Interviews prior to these workshops to identify key challenges.

Lunch & Learns - Brief sessions on a wide range of topics: aconflict management, goal setting, or creating culture change. An excellent opportunity to refocus on key learning strategies from Planning Sessions.

*Ready to start
Scaling Up?*

*Contact Dr. Frumi
Barr today and start
building a ridiculously
successful company!*



Challenge Yourself!

Scaling 4 Growth | Dr. Frumi Barr

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